




Minute Maid® JUICE BARS

**IT ONLY TAKES A MINUTE
TO INCREASE
SCHOOL LUNCH PARTICIPATION**

Minute Maid®, a world famous brand, and SHAPE UPS®, the # 1 menued frozen juice bar in schools, have teamed up to bring Minute Maid® Frozen Juice Bars to the food service industry.

PRODUCT BENEFITS

- 100% RDA of Vitamin C 
- Non-Dairy, Fat Free, Cholesterol Free, No Preservatives
- 1/3 Less Solid Waste Than Sticks or Cups
- Wider Top Fin -- For Easier Opening

The Power of the Minute Maid® Brand

- Minute Maid® brand is recognized by 98% of consumers
- Minute Maid® products are served in over 40 million U.S. households
- Minute Maid® brand conveys positive attributes* among consumers:
 - Real Fruit
 - Good For You
 - Wholesome and Nutritious
 - Great Tasting
 - Refreshing

(*based upon consumer research)

CHILD NUTRITION (CN) LABELED

2.25 fl. oz. = 1/4 Cup
 3.1 fl. oz. = 3/8 Cup
 3.1 fl. oz. Premium = 3/8 Cup (traditional meal pattern)
 = 1/2 Cup (enhanced food based)

Single Strength Juice for the Child Nutrition Meal Pattern Requirement

NUTRITIONAL INFORMATION

	2.25 fl. oz.	3.1 fl. oz.	3.1 fl. oz. Premium
Per Serving:			
Serving Size	2.25 fl. oz.	3.1 fl. oz.	3.1 fl. oz.
Calories	60	80	90
Calories from Fat	0	0	0
Total Fat	0g	0g	0g
Saturated Fat	0g	0g	0g
Cholesterol	0mg	0mg	0mg
Sodium	10mg	15mg	15mg
Total Carbohydrate	15g	21g	23g
Dietary Fiber	0g	0g	0g
Sugars	14g	20g	22g
Protein	0g	0g	0g
% of U.S. Recommended Daily Allowance (U.S. RDA)			
Vitamin A	0%	0%	0%
Vitamin C	100%	100%	100%
Calcium	0%	0%	0%
Iron	0%	0%	0%

*All Natural **HANDLING INSTRUCTIONS**
 Keep frozen (0° F or below)
 Shelf life up to one year when stored properly

